



INWA NEWSLETTER

January 2020

Dear INWA members,

First of all, a Happy New Year to you all and for those who missed it on Facebook and Instagram, once more the New Year's greetings from our President Aki Karihtala. It would be nice if you could translate it into your own language and share it with your Nordic Walkers:

Dear INWA Nordic Walkers all over the world,



I would like to thank you very much for the good spirit and fun we had together in 2019.

Year 2020 will be very exciting and important to all of us as INWA will have its 20 year anniversary.

INWA was established in year 2000 in Finland, the home of Nordic Walking.

During the year 2020 we will have many international and local events and activities to celebrate and honour these 20 years of Nordic Walking.



I am personally very happy to see that we have successfully come such a long way. As I have said many times, one of the most important things about Nordic Walking is that it connects and unites people from different cultures on the side of the actual physical activity. Social aspect of Nordic Walking is as important as the activity itself. Now that we celebrate in 2020 our 20 year anniversary, it will also be a good time to refresh our memory about the values of INWA, which are Loyalty, Respect, Caring, Quality and Integrity. These are the values that have made our federation strong along the years. I will come back to these in the beginning of this coming year.

I would like to wish INWA Nordic Walkers and also all the other Nordic Walkers around the world good health and a very Happy New Year.

*Best regards,
Aki Karihtala
President of INWA*

INWA20YEARS ANNIVERSARY!



20 YEARS OF LEADERSHIP IN NORDIC WALKING !

As you may have noticed INWA has started promoting the 20 Year Anniversary.

There will be regular posts on Facebook containing tips to help you promote the anniversary in your country. It would be good if you as INWA member and or National Trainer or instructor could use the 20 Year logo in your daily activities, for example, put it in your email signature, include it on your website, photo's, Facebook etc. etc. Make INWA 20 year a known brand of Leadership in Nordic Walking!

Send us your photos and videos in order to show the world that we are a team standing for quality in Nordic Walking.

INWA event calendar 2020:

16 & 17th May 2020 – World Nordic Walking Day

23rd September – INWA Annual General Meeting in Opatija – Croatia

24th – 25th September – INWA Convention and celebration of 20 Year INWA

INWA World Cup events 2020:

So far Latvia has confirmed the World Cup event on the 22nd August – INWA World. Our target is to have the dates for additional WC events at the end of January.

New: INWA flags are back and can be ordered

INWA board decided to order some new flags. In order to celebrate our 20 year anniversary, **INWA will sponsor the member associations with two flags each**. Within one month they will be available in INWA Office. We will charge only the freight. Flags will be suitable to use in a flag pole, but also, with included 2 extra clips, you can hang them between trees, on walls etc.

If you want to order additional INWA flags, you can order them for € 30,00/pc excl. freight.

Please send an email to info@inwa-nordicwalking.com

Invoices for membership 2020:

The yearly invoices for membership are in preparation. We discussed and agreed upon in the AGM of 2019, that the fee will be raised to € 800,00. **However, when payment is made before the end of March 2020, there is a discount of € 100,00.** So we hope everyone is enthusiastic to save money and pay the invoice before end of March.

INWA manual:

The new INWA manual is now finalized and under English wording correction in UK with the great help of British Nordic Walking. After receiving the corrections back, the layout can be finalized with the new photos and then it can be delivered to the printer. We shall keep you informed about the proceeding. If you need new manuals in the short term, please let us know so that we can order these at the old printing company.

For the time being this is all from INWA, we hope to be back soon with additional news about INWA convention 2020 in Croatia and more definitive news about exact printing date of the new manual.



20 Years of Leadership in Nordic Walking!
Use the logo everywhere, anytime!

Like us on [Facebook](#)

Follow us on Instagram [INWA4NORDICWALKING](#)